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Bar Code Nerds

Yep. Not only do we admit it, we're damn proud of it.

Contributors

Andy

m pinero

barcodenerds

Links

who we are

Miranda's blog

Jerry's blog

archives

2005-03-27

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Wednesday, March 15, 2006

RFID virus

We all knew it was possible. We all suspected it was coming. But you wouldn't believe me because I own a [barcode software company](#). I'm not supposed to like RFID.

Well, [read this](#). Stop and think about it. RFID is coming in at the top and being deployed enterprise-wide. Just ask Walmart. This makes the RFID story incredibly scary.

The good news/bad news is that this story comes out of academia, not Def Con.

With that said, [things like this](#) don't look so paranoid, now do they? In fact, I'm writing my letter to Santa right now!

posted by barcodenerds @ 7:05 AM

Monday, March 13, 2006

Time to get your passport. NOW!

2005-05-22

2005-05-29

2005-06-12

2005-06-19

2005-07-03

2005-07-10

2005-07-17

2005-09-04

2005-10-09

2005-10-16

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2005-12-18

2006-01-01

2006-01-08

2006-01-15

2006-01-22

2006-01-29

2006-02-05

2006-02-12

2006-02-19

2006-03-12

Reading this underlines the fact that I need to get a new passport before RFID chips are mandatory. In fact, I need to get them for my kids too. Nobody should have RFID chips in their passports until the weakass encryption is fixed.

posted by barcodenerds @ 3:28 PM

Tuesday, February 21, 2006

Not this again...

If I had a dollar for every time someone comes up with a scheme to use UPC barcodes to index a database for endusers, I wouldn't have to sell barcode software myself. Sheesh, doesn't this reek of the CueCat? Again.

posted by barcodenerds @ 2:42 AM

Monday, February 13, 2006

Chip implants

Now this story on RFID chip implants gives me the willies. Guys, that X-Files story line was fiction. F-I-C-T-I-O-N. Make believe.

Sheesh...

posted by barcodenerds @ 5:08 PM

Friday, February 10, 2006

Drunken UPC



So was the barcode done by an intoxicated graphic designer or is this an indication of what'll happen to me if I drink this brew? And which is the better of the two?

posted by barcodenerds @ 6:22 AM

Sunday, February 05, 2006

Gotta love them barcode tattoos!

Barcode tattoos. Who knew they were so popular. Don't believe me? look [here](#). If you've got one, please contribute your favorite photo. Dont' be shy; step right up.

This proves that barcodes have moved into the mainstream visual vocabulary. Me? I'm not tatted.

posted by barcodenerds @ 9:30 PM

Saturday, February 04, 2006

Here we go again...

Here comes another [barcodes-as-interactive-marketing scheme](#).

Come on folks, didn't the ill-fated [CueCat](#) fiasco teach us anything? Or is our collective memory that short and/or defective?

Sheesh...

posted by barcodenerds @ 6:02 AM

Friday, February 03, 2006

RFID passports

So you think passports with RFID chips in them will make us all more secure? Read [this](#). Now will you sleep better at night? I won't.

posted by barcodenerds @ 7:52 AM

Thursday, February 02, 2006

Big enuff for ya?



This is a multi-pack so the barcode really is this big. Waaay too big to be in spec. IMHO

posted by barcodenerds @ 8:44 PM

Thursday, January 26, 2006

A barcode building

Now I like my office. In fact I love my office. But this building is over the top!

posted by barcodenerds @ 7:08 PM

Saturday, January 21, 2006

Barcode Tattoos

Do you have a barcode tattoo? If so, someone we know (wink, wink) is putting together an online photo gallery of barcode tattoos.

Don't be shy. If you've got a tat odds are you want others to see it. Now's your chance.

BTW, check out [this web site](#) too.

posted by barcodenerds @ 1:13 AM

Wednesday, January 18, 2006

Bar Codes, SMS, & tickets

Now [this kind of scheme](#) should make you glad I'm an honest man. Unless these folks have given some serious thought to fraud prevention, a nefarious barcode nerd could do some serious damage. Not necessarily getting me in an event but selling you a SMS message that looks like a valid ticket but doesn't get you in the door. By then, I (and your money) are long gone.

posted by barcodenerds @ 5:14 PM

Wednesday, January 11, 2006

I'm sure that all of you are just dying to read about barcodes in languages other than English. Right?

[Spanish](#) | [German](#) | [French](#) | [Portuguese](#)

[Italian](#) | [Japanese](#) | [Chinese](#)

posted by barcodenerds @ 12:47 PM

Monday, January 09, 2006

Does this involve a tattoo?

This kind of stuff makes me nervous. Really, really nervous.

On a lighter note, this makes a strong case for video on the net. A little too long but funny as hell! Andy pointed this one out.

posted by barcodenerds @ 6:26 AM

Thursday, January 05, 2006

Dear Santa,

I know I'm a little late for this year's delivery but next Christmas I just gotta have one of these.

Think how jealous all the other kids will be. Imagine the science fair projects I could do. Visualize the possibilities...

If nothing else, it can keep my CueCat company!

posted by barcodenerds @ 9:18 AM

Tuesday, December 20, 2005

An error only a barcode nerd would catch



I saw this ad in the concourse of Cleveland airport coming home from Grandma's Thanksgiving. I can only assume that literally thousands of eyeballs gaze upon this ad.

But my eye focused on the barcode. Do I remember who the advertiser was? No. (Well that's money ill-spent.)



What do I see? The barcode. It's a UPC barcode. Definitely not the kind of barcode you'd expect to see used for ID and tracking purposes. At least I don't expect to see a UPC version A w/o human-readable characters used a such.

But that's just me.

posted by barcodenerds @ 4:15 PM

Wednesday, December 07, 2005

Doesn't quite fit the co-op lifestyle

Somewhat clever idea with a high geek factor. And not necessarily in a good way either.

The staff at my local food co-op knows I write barcode software. I'm not sure how they'd react if I copped to using one of these things. Actually I do: they'd laugh me out of the store.

posted by barcodenerds @ 1:54 PM

RFID & Barcodes

Let's get one thing straight: RFID will not, I repeat not replace barcodes.

Barcodes are not extinct. There's years of life left in 'em. RFID is a solution (sic) looking for a problem.

Or as the wise sage Ray Delnicki sez "Barcodes are the human-readables for RFID."

posted by barcodenerds @ 11:56 AM

Thursday, November 03, 2005

Personalize Bar Code Labels???

Not that I even think of using Amtrak for shipping but [this](#) is kinda kewl.

Still not gonna use 'em though.

posted by barcodenerds @ 8:38 PM

Wednesday, November 02, 2005

Bar Coded Credit Card? Puh-leeze...



Ya spend 16 odd years in this business and you think you've seen it all. Then something [like this](#) comes along.

What can I say? Like I don't already have enough plastic in my wallet...

posted by barcodenerds @ 1:50 PM

Monday, October 17, 2005

Printer Bar Code-like Schema

Jerry here. We all know I like bar codes and other numbering schemes. How about the built-in ID one's printer.

EFF has cracked the code your printer embeds. Or at least if you're using certain color Xerox printers. Read about it [here](#).

Why is your printer tattling on you? To help catch digital counterfeiters of course.

posted by barcodenerds @ 4:31 PM

Wednesday, October 12, 2005

Barcodes & Taxis

No, I didn't see the direct connection between bar codes and taxis at first either. After reading [this story](#) I'm not sure I do after all.

Add in a cell phone camera that eats the bar codes and I'm definitely confused.

posted by barcodenerds @ 6:59 AM

Friday, September 09, 2005

Tiny, tiny symbols

Boy, has it been a long time since anyone posted to this blog. You'd think we had real lives or sumthin'.

It's not like I haven't been paying attention to bar codes all this time. In fact, I've been re-energized. Going to the [UConnect conference](#) sponsored by our friends at GS1 US was a blast. I learned all about UIDs and Global Data Synchronization and the ever growing importance of XML. The downside was that I had to go to TX.



Meanwhile I stumbled across these teenie tiny bar codes and thought of you.

So Miranda, Andy, and Jerry are off to Chicago for Frontline. Jerry is scheduled to learn more about UIDs from the DoD. And our web site will soon sport seven,

count 'em, 7 new languages soon.

posted by barcodenerds @ 2:18 PM

Saturday, July 23, 2005

Life Imitating Technology

[This news article](#) is so funny I hardly know where to start.

For some time now I've noticed isolated examples of bar codes being objectified and used as a design element. But this takes the cake.

Congrats to one and all involved. You made this barcodenerd's day!

posted by barcodenerds @ 4:50 AM

Thursday, July 14, 2005

It's That Religion Thing Again

[Stuff like this](#) spooks me. First of all because the passage in the Book of Revelation is nothing like what religious nuts make it out to be. Kinda like gun freaks and their right to bear arms (yeah, to maintain a standing militia; read the Constitution).

posted by barcodenerds @ 10:21 AM

Wednesday, July 06, 2005

GTINs Go To School

Back to school takes on a whole new meaning when little Johnny and Janie are doing GTIN along with the 3Rs. What am I talking about? Look [here](#).

Weird...

posted by barcodenerds @ 10:57 PM

Friday, June 24, 2005

Bar Codin' Babies

[This](#) is disturbing. Deeply so.

Every once in awhile, someone calls [us](#) and asks for artwork so they can get a bar code tattoo. They get the "Nazi's did the same thing" lecture before I provide said artwork.

But bar coding people upon birth is a little over the top.

posted by barcodenerds @ 9:15 AM

Wednesday, June 22, 2005

X-rated Bar Codes?!?

OK. So [this kinda story](#) is definitely not what I thought I'd see when I logged on this morning.

Please. Tell me why a bar code is so much better than dialing a phone number and punching in a code #? Opens the game up to older phones. Then again, who wants to hang around some flourescent lit video store in a mall, watching movie previews? Have you never heard of [NetFlix](#)? There's a good reason some of us don't go to Blockbuster.

BTW, those are [our](#) bar codes on the NetFlix materials!

posted by barcodenerds @ 11:28 AM

Wednesday, June 15, 2005

Now, this is truly scary...

Bar code tattoos, a subject that just keeps coming up again and again. And no, as big a bar code nerd as I am, I ain't got one. But [this gent](#) does.

posted by barcodenerds @ 6:14 PM

Thursday, June 02, 2005

Coloureds again & bar codes on the road



Everywhere I looked, coloureds. Doesn't anyone do black & white any more? Or is it just me??

And speaking of bar codes (and who isn't these days) I'm going to [a bar code trade show](#). Yep, and not only that but it's (cue up the music) deep in the heart of Texas. Bar codes, Texas; bar codes, Texas. Honestly, does it get any better than this? Look for posts and updates on the road.

posted by barcodenerds @ 7:12 AM

Wednesday, May 25, 2005

Bar codes in your wallet?

So here's [a little story](#) that might help explain that odd technology you've been carrying around in your wallet.

posted by barcodenerds @ 7:00 AM

